



KIELER YACHT-CLUB
gegründet 1887

F18 World Championship 2015

Bid book Kieler Yacht-Club



Kiel, July 3rd, 2013



This document represents the application of the Kieler Yacht-Club for the F18 World Championship 2015

Document Purpose and Agenda

- **Document purpose:** This bid book represents the application of the Kieler Yacht-Club for the F18 World Championship 2015
- **Agenda:**
 - Overview
 - Location
 - References
 - Communication
 - Budget
 - Schedule

We are looking forward to host unforgettable Worlds based on our long and successful history of sailing event organization

Overview



- The F18 World Championship will be organized by **Kieler Yacht-Club** with **well experienced race officers (IRO) and event chairmen (PRO)**
- Sailing venue (onshore and offshore), infrastructure and accommodation is the well known Kiel fjord and **exceeds the raised expectations**
- **Sailing:** Will take place in the famous Kiel fjord, well known from two Olympics, 130 years of Kieler Woche and other regattas like many Worlds and Europeans
- **Date:** July 2015
- The Early Entry Fee is **250 EUR per boat**

The federal state Schleswig-Holstein is north part of Germany and greatly exposed to both Baltic Sea and North Sea

Location: Germany and Schleswig Holstein



Germany:

- **81.8 million** inhabitants
- One of Europe's most important countries
- One of the world's biggest exporters
- **Stable government and conditions**
- **9.1 mio.** sailing interested inhabitants



Schleswig Holstein:

- Schleswig-Holstein is one of 16 states of the Federal Republic of Germany
- Schleswig-Holstein has its own elected **parliament seated in Kiel**
- **2.8 million inhabitants**

Kiel as capital of Schleswig-Holstein has realized many years ago the importance of sailing and adopted its city marketing

Location: Kiel Sailing City



Kiel:

- Kiel is the **capital of Schleswig-Holstein**
- **239.500 inhabitants**
- **27 sailing clubs**, with 9 modern marinas for 3.000 boats and approximately **5.500 members**



Kiel.Sailing City:

- **1936 and 1972 Olympic Games**
- Kiel city marketing around the slogan **“Kiel.Sailing City”** – everyone associates Kiel with sailing
- **Olympic base** of German Sailing Federation (**DSV**)

Races will be held in Kiel, which is the well known location of the Kieler Woche, but also from Olympics and many Worlds

Location – Onshore: Event Venue (I/II)



- **Onshore:** Infrastructure of the Olympic harbor Kiel-Schilksee will be used, which provide sufficient **parking spaces, measurement rooms, berthing with guarded access, facilities and celebrating locations**; very good traffic connection to downtown Kiel
- The “**Regattahaus**” in Kiel-Schilksee can be used for Race Office, Jury meetings and Media Center (existing technical equipment, Wireless Lan, e.g.)
- **Accommodation and transport infrastructure:** Near-by, sufficient rooms and space are available for all visitors and sailors; Kiel is very approachable via all means of transports

The Olympic Harbor Kiel-Schilksee represents a great and very much experienced venue for all onshore activities

Location – Onshore: Event Venue (II/II)



Olympic Harbor Kiel-Schilksee:

- Venue for the annual **Kieler Woche** and many other major international regattas
- Perfect infrastructure with **modern press center, race and jury offices**
- All boats will be located together
- One **central main ramp** and preferable **beach available for launching the F18s**

Race Village next to harbour

Location – Onshore: Social Events



Event Area/Location:

- **Dedicated halls** for measuring and weighting – all very near-by
- **Locations for crews and parties**
- **Stages** for **ceremonies**
- Catering facilities, fitness and workout rooms, Indoor Swimming Pool, physiotherapy and sauna
- **Race village** next to the harbour

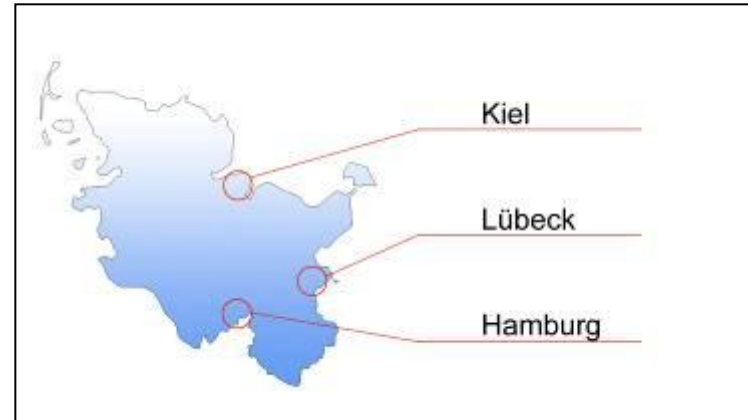
Kiel's summer social life is typically centered around the beaches and focused on all kind of outdoor activities

Location – Onshore: Kiel Social Life



Within Kiel, an overall room capacity exists of 1,905; Kiel is very easy to approach via private or public transport

Location – Onshore: Accommodation and Infrastructure



Accommodation¹⁾:

- **Capacity overall: 1,905 rooms**
- 4 stars: 666 rooms
- 3 stars: 695 rooms
- 2 stars: 51
- Not classified: 492 rooms
- **Campsite directly next to racing area!**

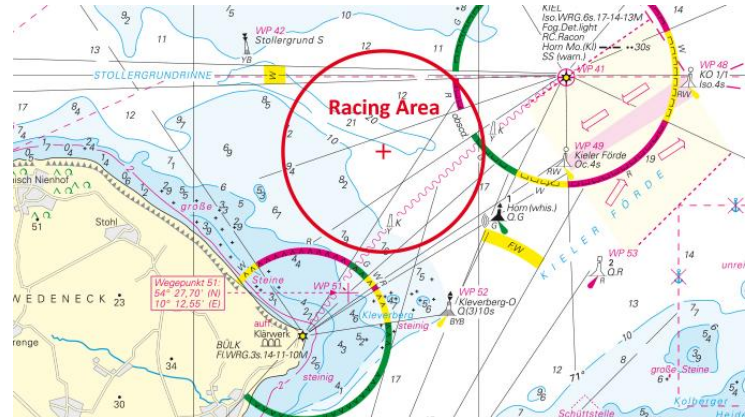
Transport infrastructure:

- **Airports:** Kiel, Hamburg, Lübeck and Denmark (Billund and Sonderburg)
- Distance to Hamburg: 100 km
- Very high quality level of **public transport** (both train and bus)

1) One room has in average about two beds; ¾ of the rooms are in less than 15 minute car driving
Source: Kiel-Marketing e.V. (Landeshauptstadt Kiel)

Sailing will take place near by the costal line on the Kieler Woche race courses

Location – Offshore: Baltic Sea and Race Courses



Baltic Sea:

- **Light salty sea** touching the Scandinavian peninsula, the mainland of Europe and the Danish islands
- Surface area of 377,000 km² (145,522 sq mi)

Race courses:

- Well known Kieler Woche race course
- **Close to the harbor**, max. 30 min. away flexible in position
- **No influence of shoreline**
- **Showraces directly infront of spectators**

We are working with well experienced race officers and event chairmen as well as international jury

Location – Offshore: Race Management



- We are working with well experienced race officers and event chairmen as well as international jury (IJ)
- Event Chairman (PRO): Peter Ramcke (KYC)
- Race Officers: Mandus Freese (IRO)
- Jury Organization: in alignment with the class association (IJ)

In average, we will have medium wind speeds from a westerly direction and about 20 degrees Celsius with sunshine

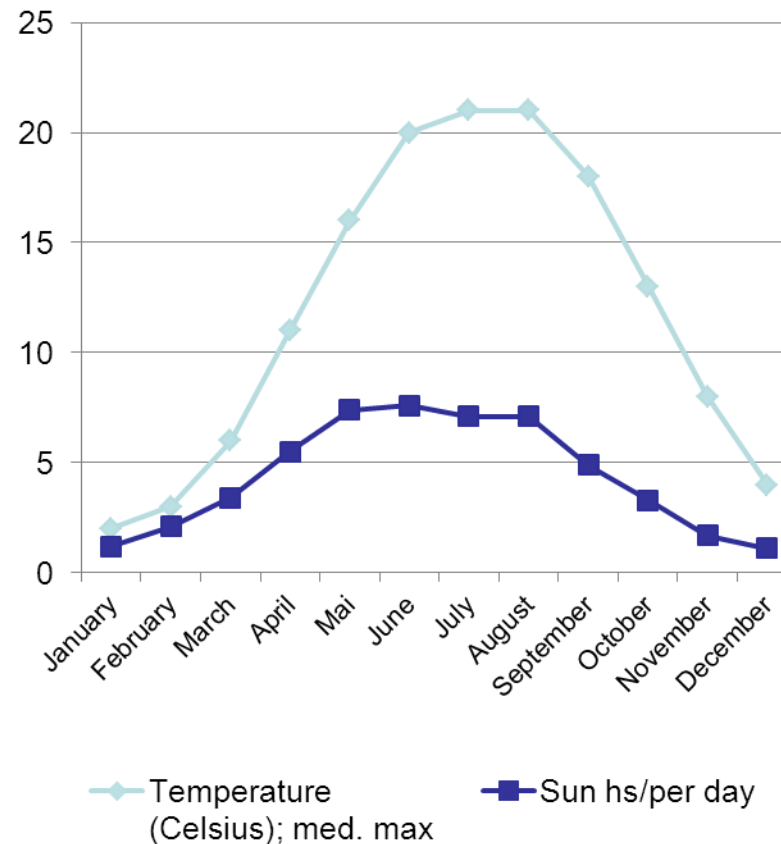
Location – Offshore: Climate (July, Long Time Average)

Wind-Direction

NE	E	SE	S	SW	W	NW	N
6.2 %	14.9 %	11.6 %	11.6 %	26.1 %	15.2 %	9.8 %	4.7 %

Wind-Speed

Knots	Km/hr	Percentage
Less than 1	Less than 1	1.8 %
1 - 5.4	1 - 10	9.8 %
5.4 - 10.8	10 - 20	31.9 %
10.8 - 16.2	20 - 30	29.7 %
16.2 - 21.6	30 - 40	16.7 %
21.6 - 27	40 - 50	9.1 %
27 and more	50 and more	1.1 %



Our long lasting and successful history of organizing sailing events ensures the success of the event

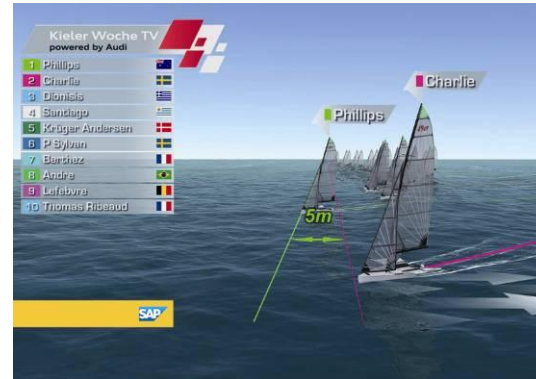
References Kieler Yacht-Club



- **Kieler Woche:** Annual event with **2,000 boats** from **>50 nations** with up to 6,000 sailors and **>3 million spectators** broadcasted by **live TV and tracking**
- We have organized the **IMS/ORCi German Championships** for **8 times**
- Annual Offshore event: **May Offshore Regatta (MAIOR)** with 100 boats
- **Worlds and Europeans:** X-35 ('07) X-41 ('07), J/80 worlds ('08)
- **German Sailing Grand Prix:** Show event with three Americas Cup boats (2006)
- **Volvo Ocean Race Finish and MOD70:** Kiel as host location for global series

We will communicate via all relevant channels starting early advanced in 2014 with an increasing frequency until the event

Communication



- **Website:** We will create a dedicated website for the worlds showing all required information; live tracking will be used to illustrate the races
- **Media:** Daily media feeds will be provided during the Worlds; media feeding will start well in advance of the Worlds; media will cover press releases and conferences and photo coverage (where adequate)

We secure the required budget by our broad existing sponsor base
– new sponsors will be additionally acquired

Budget



- **Early Entry fee per boat:** 250 EUR
- **Sponsors:** Existing sponsors of Kieler Woche and Worlds/Europeans will be leveraged for supporting the Worlds; additional sponsors will be targeted
- **Included:** All to the Kieler Yacht-Club communicated wishes regarding the Worlds 2015 program (offshore and onshore) are included in the entry fee per boat; additionally, we deliver live tracking and media coverage

The F18 World Championship 2015 will take place in July, probably in the second week

Schedule¹⁾



Friday, July 3rd:

Registration and measurement

Saturday, July 4th:

Registration and measurement

Sunday, July 5th:

Measurement, Practice Race and Opening Ceremony

Monday, July 6th:

Racing

Tuesday, July 7th:

Racing

Wednesday, July 8th:

Racing

Thursday, July 9th:

Racing

Friday, July 10th:

Racing and Prize Giving Ceremony

¹⁾ the F18 World Championships will be definitively hold in July 2015; here comes the proposed timing; exact planning will follow in 2014

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