

F18 EUROPEAN CHAMPIONSHIP 2021



Circolo Velico Hang Loose - Gizzeria, Calabria

 INTRODUCTION

 LOCATION

 VENUE

 EXPERIENCES

 RACE

 MEDIA



INTRODUCTION

The image features a white background with several geometric shapes in shades of blue. At the top, there is a light blue horizontal bar with a diagonal cut on the right side. On the right side, there is a large, dark blue parallelogram tilted upwards, which is divided into three horizontal sections of different shades of blue: dark blue at the top, medium blue in the middle, and light blue at the bottom. At the bottom, there is a dark blue horizontal bar with a diagonal cut on the right side, and a small light blue parallelogram tilted upwards to its right.

- Organizing Club: Circolo Velico Hang Loose.
- Location : Gizzeria, Calabria, one of the best windy spot for thermic and regular condition from April to September (since 2012 are organized Official International Kite Event authorized by world sailing)
- Proposed dates: July 2021.
- Ready to host other major events
(2 European and 3 World KiteSurf Championship in the last 5 years)
- This venue location guarantees sun, racing and leisure for all: competitors, families and kids.



HOW TO GET HERE



Gizzeria, only 5 km far from international airport of Lamezia Terme
the beach is surrounded by hotels, b&b, farms, restaurants, big parking area,
little town just 2 km far.

The image features several abstract geometric shapes in shades of blue and dark blue. At the top, there is a light blue trapezoidal shape. On the left side, a large, dark blue parallelogram is partially visible, with a medium blue parallelogram and a light blue parallelogram nested within it. At the bottom, there is a dark blue horizontal bar and a light blue parallelogram. The word "LOCATION" is centered in the white space between the shapes.

LOCATION

Hang Loose Beach is a wonderful beach, with sailing club and park aquatic exclusively dedicated to the practice sport.

Measures over 15,000 square meters and offers:

- Restaurant
- American Bar
- Baby Park
- Wellness area
- Skate Park
- Basketball and Beach Volley fields



Cataloged by skyscanner as one of the best 10 beach bars in Italy:

www.skyscanner.it/notizie/i-10-migliori-beachbar-d-Italy-2015



VENUE

Circolo Velico Hang Loose is located in Gizzeria - Calabria

Participants and their families will find all the facilities to enjoy and relax.





The beach is surrounded by Hotels, pitches for caravans, motorhome or tents, parking area and many other facilities.





Leisure & Sports facilities: windsurf & kitesurf school & rental, paddle surf, beach volley court, basket courts, massage services, daily entertainment program for adults and kids.





Restaurants & facilities: delicious restaurants of seafood, fry shop, supermarket, Mall.
Night events: Discoteque, Pub, Beach party, barbeques ... all within few kilometers !!



EXPERIENCE



Circolo Velico Hang Loose organize international event since 2012:

2012 - European Kite Slalom Championship

2013 - European Formula Kite Championship

2014 - Kitesurf Tour European (freestyle & race)

2015 - Kitesurf World Formula Race & KiteFoil Gold Cup

2016 - Kite Foil Gold Cup

2017 - European Kite TTR Open Championship

2018 - World Kite TTR Open Championship

2019 - Kite Foil World Series





ALOHA PARTY 2017

TT:R European KiteSurf Championship

- 24 National Teams from all over the world participated to the championship
- over 50 broadcasters from around the world
- over 150 countries worldwide in which they have been transmitted images related to the event
- More than 500 hours of television broadcasting aired in 18 different languages

Hang Loose Beach 2017

- about 40,000 FOLLOWERS ON FB
- over 5,000 FOLLOWERS ON INSTAGRAM
- over 32,000 appearances only on the occasion of ours

HAPPY SUNSET

- over 200,000 presences during the summer season

TT: R World Championship 2018

- 30 National Teams from all over the world participated in the championship
- Over 60 broadcasters from around the world followed the competitions
- over 150 countries all over the world in which images related to the event are been transmitted
- More than 700 hours of TV broadcast that aired in 18 different languages
- Hang Loose Beach hosted many meetings of the national team in preparation for the championships
- National teams from different countries organized training camps at Gizzeria in preparation for the world championships
- There are been over 150 athletes who arrived in Calabria during the championship

Hang Loose Beach 2018

- Over 40,000 FOLLOWERS ON FB
- Over 8,000 FOLLOWERS ON INSTAGRAM
- over 40,000 appearances only during the championships
- over 230,000 presences during the summer season





Kite Foil World Series - Gizzeria 2019

27 National Teams from all over the world participated in the championship

- Over 80 broadcasters from around the world followed the competitions
- over 150 countries all over the world in which images related to the event are been transmitted
- More than 800 hours of TV broadcast that aired in 18 different languages
- Hang Loose Beach hosted many meetings of the national team in preparation for the championships
- National teams from different countries organized training camps at Gizzeria in preparation for the world championships
- There are been over 81 athletes who arrived in Calabria during the championship

Hang Loose Beach 2019

- Over 43,000 FOLLOWERS ON FB
- Over 12,000 FOLLOWERS ON INSTAGRAM
- over 40,000 appearances only during the championships
- over 280,000 presences during the summer season



WITH ENDORSMENT AND SUPPORT

**PORSCHE
ON BOARD**



**2019 PORSCHE KITE FOIL
World Series Gizzeria**



Progetto realizzato con Fondi PAC 2014/2020

www.hangloosebeach.com



**2019 PORSCHE KITE FOIL
World Series Gizzeria**



www.hangloosebeach.com



**PORSCHE
ON BOARD**



A decorative graphic on the left side of the page consists of several overlapping geometric shapes. At the top left, there is a light blue trapezoidal shape. Below it, a dark blue parallelogram is positioned. To the right of this dark blue shape is a medium blue parallelogram. Below the medium blue shape is a light blue parallelogram. At the bottom left, there is a small light blue trapezoidal shape. To its right, a dark blue horizontal bar spans across the bottom of the page.

RACE

RACE FACILITIES

Race facilities:

- Race office - Jury meeting room
- Press office - Media Center with Wireless Lan, photocopying machine, fax, etc.
- Measurement zone
- Partners & collaborators area including technical and commercial stands







The image features a minimalist, abstract design. A large, light blue parallelogram is positioned at the top left, extending towards the right edge. Below it, a dark blue parallelogram is oriented diagonally, pointing downwards and to the right. This dark blue shape is divided into three horizontal sections by two lighter blue lines. The top section is dark blue, the middle section is a medium blue, and the bottom section is a light blue. To the right of this central graphic, the word "MEDIA" is written in a bold, dark blue, sans-serif font. At the bottom of the image, there are two more geometric shapes: a small light blue parallelogram on the left and a dark blue parallelogram on the right, both pointing downwards and to the right, mirroring the orientation of the central graphic.

MEDIA

COMMUNICATION

Media & Social Networks:

- TV coverage
- Local and specialized press coverage
- Regatta website
- Creating social networks like Facebook, twitter and youtube
- Live tracking
- Possibility to broadcast the race in LiveStreaming



Global Media Partner





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