F18 EUROPEAN CHAMPIONSHIP 2021







Circolo Velico Hang Loose - Gizzeria, Calabria



INTRODUCTION

- Organizing Club: Circolo Velico Hang Loose.
- Location : Gizzeria, Calabria, one of the best windy spot for thermic and regular condition from April to September (since 2012 are organized Official International Kite Event authorized by world sailing)
- Proposed dates: July 2021.
- Ready to host other major events
 (2 European and 3 World KiteSurf Campionship in the last 5 years)
- This venue location guarantees sun, racing and leisure for all: competitors, families and kids.



HOW TO GET HERE



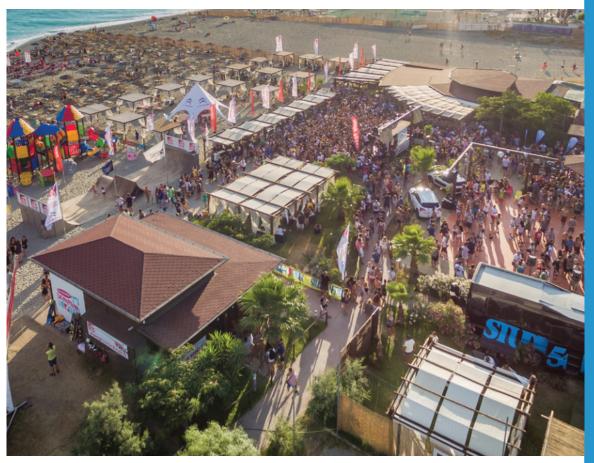
Gizzeria, only 5 km far from international airport of Lamezia Terme the beach is surrounded by hotels, b&b, farms, restaurants, big parking area, little town just 2 km far.



Hang Loose Beach is a wonderful beach, with sailing club and park aquatic exclusively dedicated to the practice sport.

Measures over 15,000 square meters and offers:

- Restaurant
- American Bar
- Baby Park
- Wellness area
- Skate Park
- Basketball and Beach Volley fields



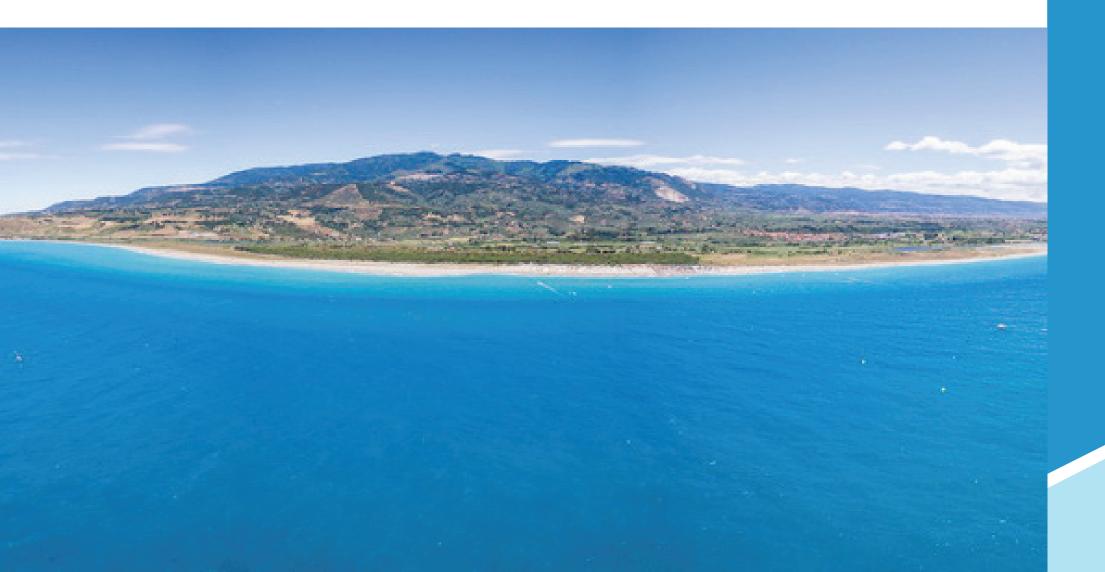
Cataloged by skyscanner as one of the best 10 beach bars in Italy:

www.skyscanner.it/notizie/i-10-migliori-beachbar-d-Italy-2015



Circolo Velico Hang Loose is located in Gizzeria - Calabria

Participants and their families will find all the facilities to enjoy and relax.





The beach i surrounded by Hotels, pitches for caravans, motorhome or tents, parking area and many others facilities.





Leisure & Sports facilities: windsurf & kitesurf school & rental, paddle surf,

beach volley court, basket courts, massage services, daily entertainment program for adults and kids.





Restaurants & facilities: delicious restaurants of seafood, fry shop, supermarket, Mall. Night events: Discoteque, Pub, Beach party, barbeques all within few kilometers !!

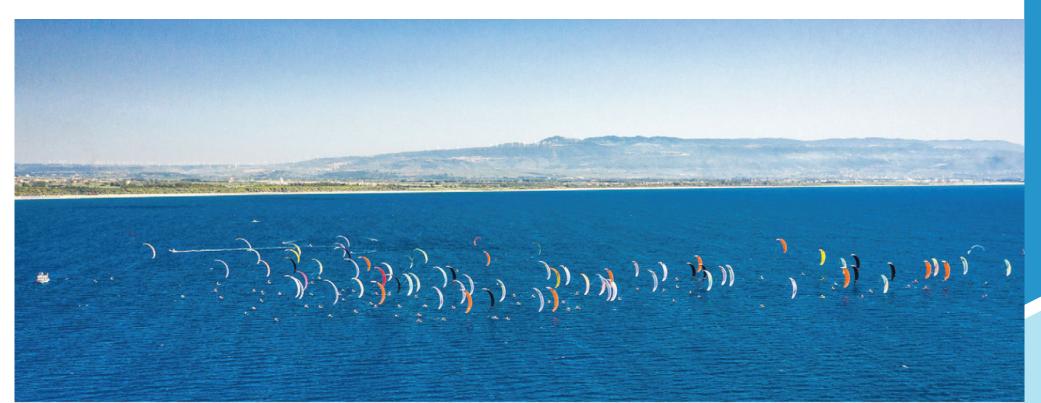


EXPERIENCE

Circolo Velico Hang Loose organize international event since 2012:

- 2012 European Kite Slalom Championship
- 2013 European Formula Kite Championship
- 2014 Kitesurf Tour European (freestyle & race)
- 2015 Kitesurf World Formula Race & KiteFoil Gold Cup
- 2016 Kite Foil Gold Cup
- 2017 European Kite TTR Open Championship
- 2018 World Kite TTR Open Championship
- 2019 Kite Foil World Series







ALOHA PARTY 2017

TT:R European KiteSurf Championship

- 24 National Teams from all over the world participated to the championship
- over 50 broadcasters from around the world
- over 150 countries worldwide in which they have been transmitted images related to the event
- More than 500 hours of television broadcasting aired in 18 different languages

Hang Loose Beach 2017

- about 40,000 FOLLOWERS ON FB
- over 5,000 FOLLOWERS ON INSTAGRAM
- over 32,000 appearances only on the occasion of ours

HAPPY SUNSET

• over 200,000 presences during the summer season

TT: R World Championship 2018

- 30 National Teams from all over the world participated in the championship
- Over 60 broadcasters from around the world followed the competitions
- over 150 countries all over the world in which images related to the event are been transmitted
- More than 700 hours of TV broadcast that aired in 18 different languages
- Hang Loose Beach hosted many meetings of the national team in preparation for the championships
- National teams from different countries organized training camps at Gizzeria in preparation for the world championships
- There are been over 150 athletes who arrived in Calabria during the championship

Hang Loose Beach 2018

- Over 40,000 FOLLOWERS ON FB
- Over 8,000 FOLLOWERS ON INSTAGRAM
- over 40,000 appearances only during the championships
- over 230,000 presences during the summer season









Kite Foil World Series - Gizzeria 2019

27 National Teams from all over the world participated in the championship

- Over 80 broadcasters from around the world followed the competitions
- over 150 countries all over the world in which images related to the event are been transmitted
- More than 800 hours of TV broadcast that aired in 18 different languages
- Hang Loose Beach hosted many meetings of the national team in preparation for the championships
- National teams from different countries organized training camps at Gizzeria in preparation for the world championships
- There are been over 81 athletes who arrived in Calabria during the championship

Hang Loose Beach 2019

- Over 43,000 FOLLOWERS ON FB
- Over 12,000 FOLLOWERS ON INSTAGRAM
- over 40,000 appearances only during the championships
- over 280,000 presences during the summer season



WITH ENDORSMENT AND SUPPORT





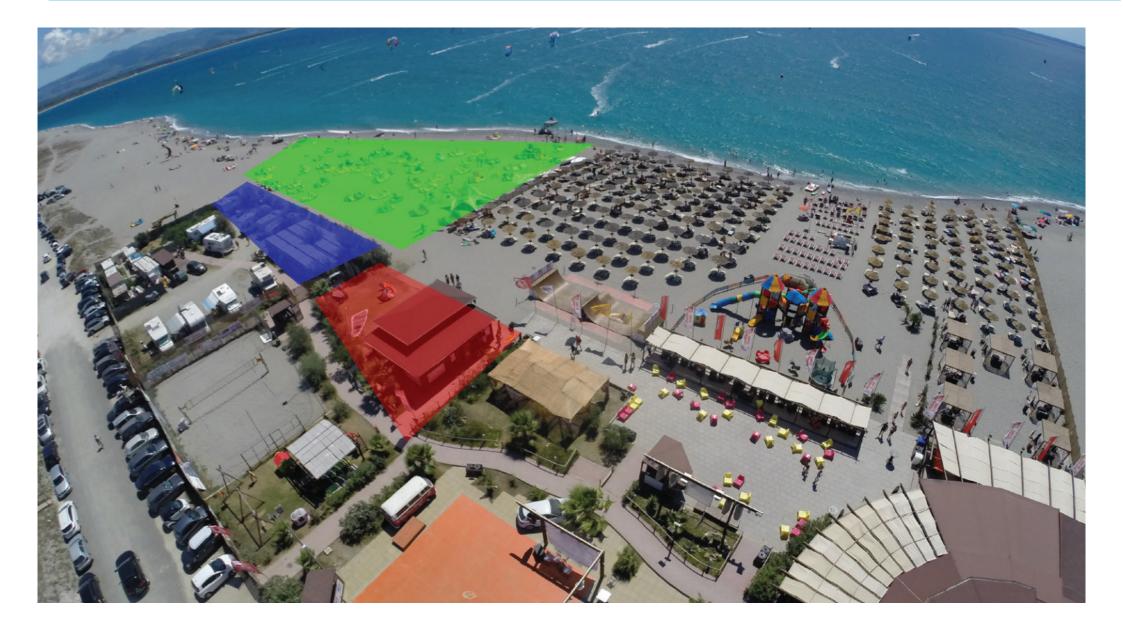
RACE FACILITIES

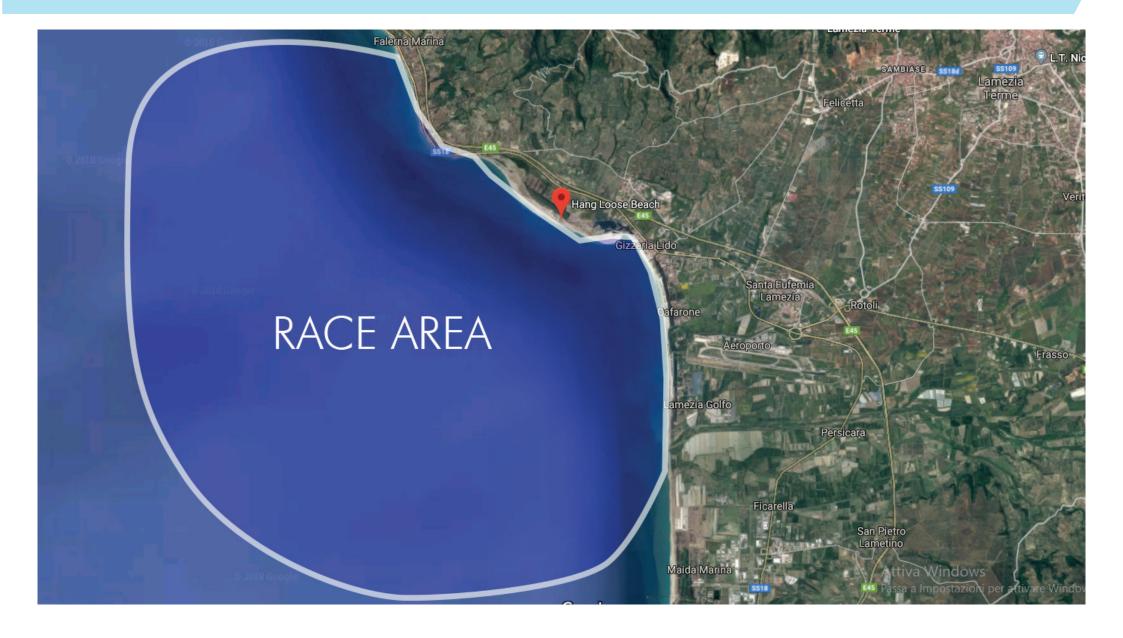
Race facilities:

- Race office Jury meeting room
- Press office Media Center with Wireless Lan, photocoping machine, fax, etc.
- Measurement zone
- Partners & collaborators area including technical and commercial stands











COMMUNICATION

Media & Social Networks:

- TV coverage
- Local and specialized press coverage
- Regatta website
- Creating social networks like Facebook, twitter and youtube
- Live tracking
- Possibility to broadcast the race in LiveStreaming



Global Media Partner







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