

F18 WORLD CHAMPIONSHIP 2020



Circolo Velico Hang Loose - Gizzeria, Calabria

 INTRODUCTION

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 MEDIA



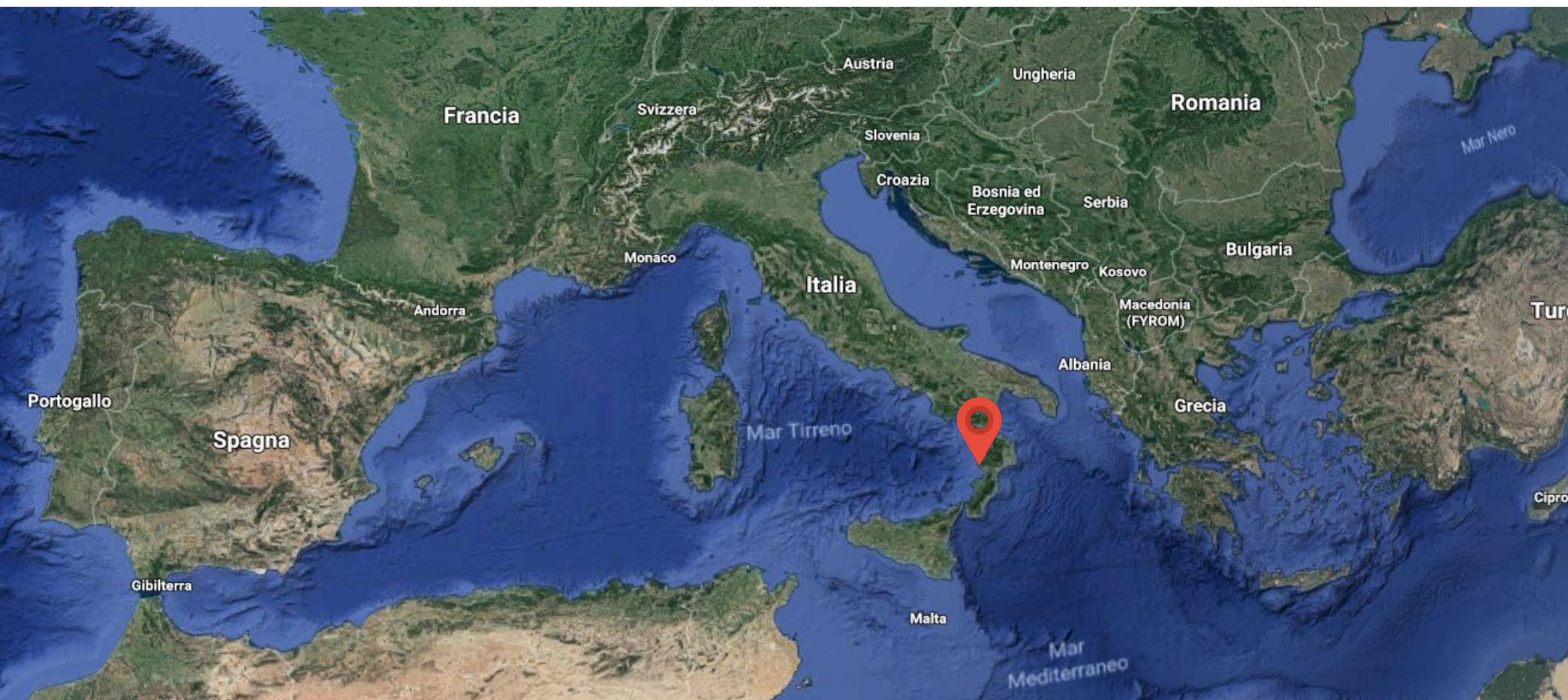
INTRODUCTION

The image features a white background with several geometric shapes in shades of blue and dark blue. At the top, there is a light blue horizontal bar with a diagonal cut on the right side. On the right side, there is a large, slanted parallelogram composed of three stacked sections: a dark blue top section, a medium blue middle section, and a light blue bottom section. At the bottom, there is a dark blue horizontal bar with a diagonal cut on the right side, and a small light blue parallelogram shape to its right.

- Organizing Club: Circolo Velico Hang Loose.
- Location : Gizzeria, Calabria, one of the best windy spot for thermic and regular condition from April to September (since 2012 are organized Official International Kite Event authorized by world sailing)
- Proposed dates: 2020.
- Ready to host other major events
(2 European and 2 world KiteSurf Championship in the last 5 years)
- This venue location guarantees sun, racing and leisure for all: competitors, families and kids.



HOW TO GET HERE



Gizzeria, only 5 km far from international airport of Lamezia Terme
the beach is surrounded by hotels, b&b, farms, restaurants, big parking area, little town just

The image features several geometric shapes in shades of blue and dark blue. At the top, there is a light blue trapezoidal shape. On the left side, a large dark blue parallelogram is partially overlapped by a medium blue parallelogram, which is in turn overlapped by a light blue parallelogram. At the bottom, there is a dark blue horizontal bar on the right and a light blue parallelogram on the left. The word "LOCATION" is centered in the white space between the left-side shapes and the right-side bar.

LOCATION

Hang Loose Beach is a wonderful beach, with sailing club and park aquatic exclusively dedicated to the practice sport.

Measures over 15,000 square meters and offers:

- Restaurant
- American Bar
- Baby Park
- Wellness area
- Skate Park
- Basketball and Beach Volley fields



Cataloged by skyscanner as one of the best 10 beach bars in Italy:

www.skyscanner.it/notizie/i-10-migliori-beachbar-d-Italy-2015

A decorative graphic on the left side of the page, consisting of several overlapping geometric shapes. At the top left is a light blue trapezoidal shape. Below it is a large, dark blue parallelogram. This is followed by a medium blue parallelogram, then a light blue parallelogram. At the bottom left, there is a small light blue parallelogram and a dark blue parallelogram. A dark blue horizontal bar runs across the bottom of the page.

VENUE

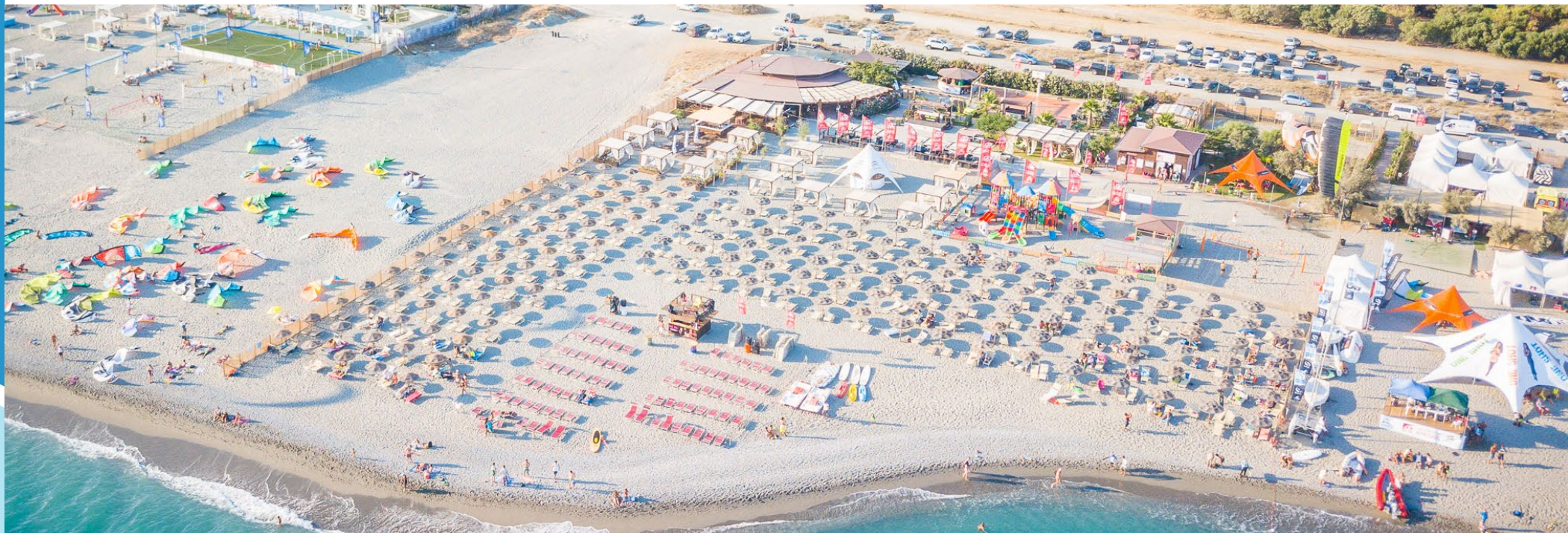
Circolo Velico Hang Loose is located in Gizzeria - Calabria

Participants and their families will find all the facilities to enjoy and relax.





The beach is surrounded by Hotels, pitches for caravans, motorhome or tents, parking area and many other facilities.





Leisure & Sports facilities: windsurf & kitesurf school & rental, paddle surf, beach volley court, basket courts, massage services, daily entertainment program for adults and kids.





Restaurants & facilities: delicious restaurants of seafood, fry shop, supermarket, Mall.
Night events: Discoteque, Pub, Beach party, barbeques ... all within few kilometers !!



EXPERIENCE



Circolo Velico Hang Loose organize international event since 2012:

2012 - European Kite Slalom Championship

2013 - European Formula Kite Championship

2014 - Kitesurf Tour European (freestyle & race)

2015 - Kitesurf World Formula Race & KiteFoil Gold Cup

2016 - Kite Foil Gold Cup

2017 - European Kite TTR Open Championship

2018 - World Kite TTR Open Championship





ALOHA PARTY 2016

Kite Foil Gold Cup

- Over 50 Broadcaster worldwide
- 155 countries in which the images were transmitted of competition and shows
- 500 hours of television broadcasting
- 18 languages of the countries in which they were transmitted

Hang Loose Beach 2016

- 34,000 FOLLOWERS ON FB
- 3,800 FOLLOWERS ON INSTAGRAM
- over 200,000 visitors throughout the summer season

ALOHA PARTY 2017

TT:R European KiteSurf Championship

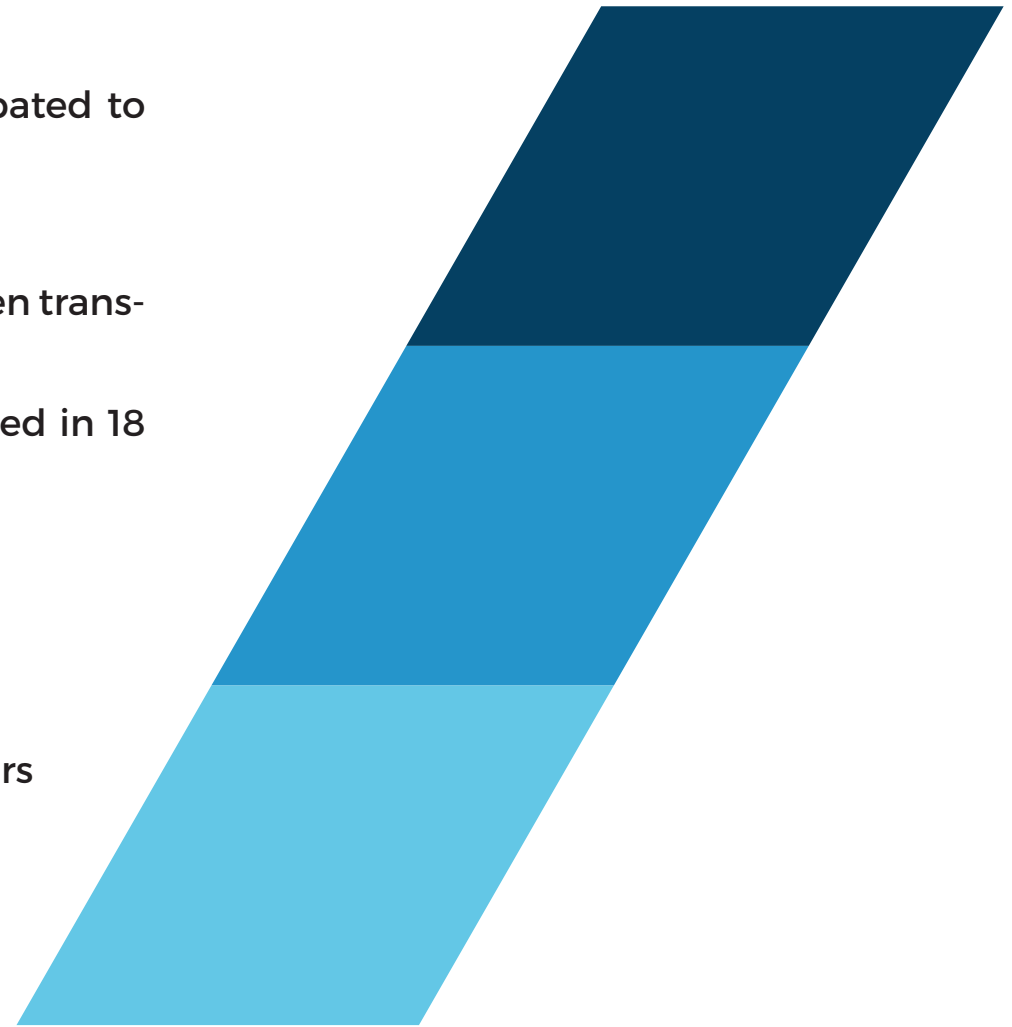
- 24 National Teams from all over the world participated to the championship
- over 50 broadcasters from around the world
- over 150 countries worldwide in which they have been transmitted images related to the event
- More than 500 hours of television broadcasting aired in 18 different languages

Hang Loose Beach 2017

- about 40,000 FOLLOWERS ON FB
- over 5,000 FOLLOWERS ON INSTAGRAM
- over 32,000 appearances only on the occasion of ours

HAPPY SUNSET

- over 200,000 presences during the summer season





TT: R World Championship 2018

- 30 National Teams from all over the world participated in the championship
- Over 60 broadcasters from around the world followed the competitions
- over 150 countries all over the world in which images related to the event are been transmitted
- More than 700 hours of TV broadcast that aired in 18 different languages
- Hang Loose Beach hosted many meetings of the national team in preparation for the championships
- National teams from different countries organized training camps at Gizzeria in preparation for the world championships
- There are been over 150 athletes who arrived in Calabria during the championship

Hang Loose Beach 2018

- Over 40,000 FOLLOWERS ON FB
- Over 8,000 FOLLOWERS ON INSTAGRAM
- over 40,000 appearances only during the championships
- over 230,000 presences during the summer season



WITH ENDORSMENT AND SUPPORT

Best  Crumbs  Best  Crumbs

PARTNER



iGreco
il senso della Calabria



TECHNICAL PARTNER



MEDIA PARTNER



OFFICIAL RADIO



TECHNICAL PARTNER



CALABRIA



UNIONE EUROPEA
FONDI STRUTTURALI E DI INVESTIMENTO EUROPEI
Progetto realizzato con Fondi PAC 2014/2020



REPUBBLICA ITALIANA



REGIONE CALABRIA



WORLD SAILING



Italia Coni



F.K.A.



FIV



CKI CLASS KITEBOARDING ITALIA

The image features a white background with several geometric shapes in shades of blue and dark blue. At the top, there is a light blue horizontal bar with a diagonal cut on the left side. On the left side, there is a large, dark blue parallelogram tilted downwards, which is divided into three horizontal sections of different shades of blue: dark blue at the top, medium blue in the middle, and light blue at the bottom. At the bottom, there is a dark blue horizontal bar with a diagonal cut on the left side, and a small light blue parallelogram tilted downwards to its left.

RACE

RACE FACILITIES

Race facilities:

- Race office - Jury meeting room
- Press office - Media Center with Wireless Lan, photocopying machine, fax, etc.
- Measurement zone
- Partners & collaborators area including technical and commercial stands







The image features a minimalist, abstract design. A large, light blue parallelogram is positioned at the top left, extending towards the right edge. Below it, a dark blue parallelogram is oriented diagonally, pointing downwards and to the right. This dark blue shape is divided into three horizontal sections by two lines of a medium blue color. The word "MEDIA" is printed in a bold, dark blue, sans-serif font, centered horizontally between the dark blue parallelogram and the medium blue sections. At the bottom of the image, there are two more geometric shapes: a small light blue parallelogram on the left and a dark blue parallelogram on the right, both pointing downwards and to the right. The background is plain white.

MEDIA

COMMUNICATION

Media & Social Networks:

- TV coverage
- Local and specialized press coverage
- Regatta website
- Creating social networks like Facebook, twitter and youtube
- Live tracking
- Possibility to broadcast the race in LiveStreaming



Global Media Partner





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